



# D is for Digital, Documentation, Design

# Every Day



we upload over 200 million photos to Facebook



we upload 1.2 billion photos to Google Photos

Google Photos



we are exposed to between 4,000 to 10,000 ads



# Documentation: Expanding pedagogical repertoire

- Visual awareness
- Visual planning
- Multimodal communication
- Pedagogical prompts
- Analysis of learning
- Data lens





# Telling a Story with 'Shots'



location



relationship



detail



What's  
interesting  
about this  
shot?





# Shot Design: Start with 3 Shots

## Location



### a wide shot

provides context, location -  
where is it happening?  
making a connection

## Relationship



### a medium shot

communicates action -  
what is happening?  
communicates circumstance,  
situation

## Detail



### a close-up shot

gives us detail and emotion -  
displays thoughts, reactions,  
feelings?



# Location / Relationship / Detail



## Picture One: The Location

- This is the big picture — where are we? For this shot, step back from the subject and put it in context. This shot is generally a wide shot.



## Picture Two: The Relationship

- This shot starts to get at what it's like to be in the place you're shooting by showing subjects interacting. Often, this means people connecting with one another — talking, involved in an activity together, or just looking at the same thing — but it doesn't need to be. Inanimate items and scenery elements can also interact. People for example can have a relationship (connection) with the environment or an object through an action. This shot is generally a medium shot.



## Picture Three: The Detail

- The third image completes the scene by zeroing in on a detail, something you might not notice (or even be able to see). Detail shots can show emotion and reaction of a character. This shot is generally a close-up shot.



# Add 3 more shots to make 6



**1 Location: 'Where?'**



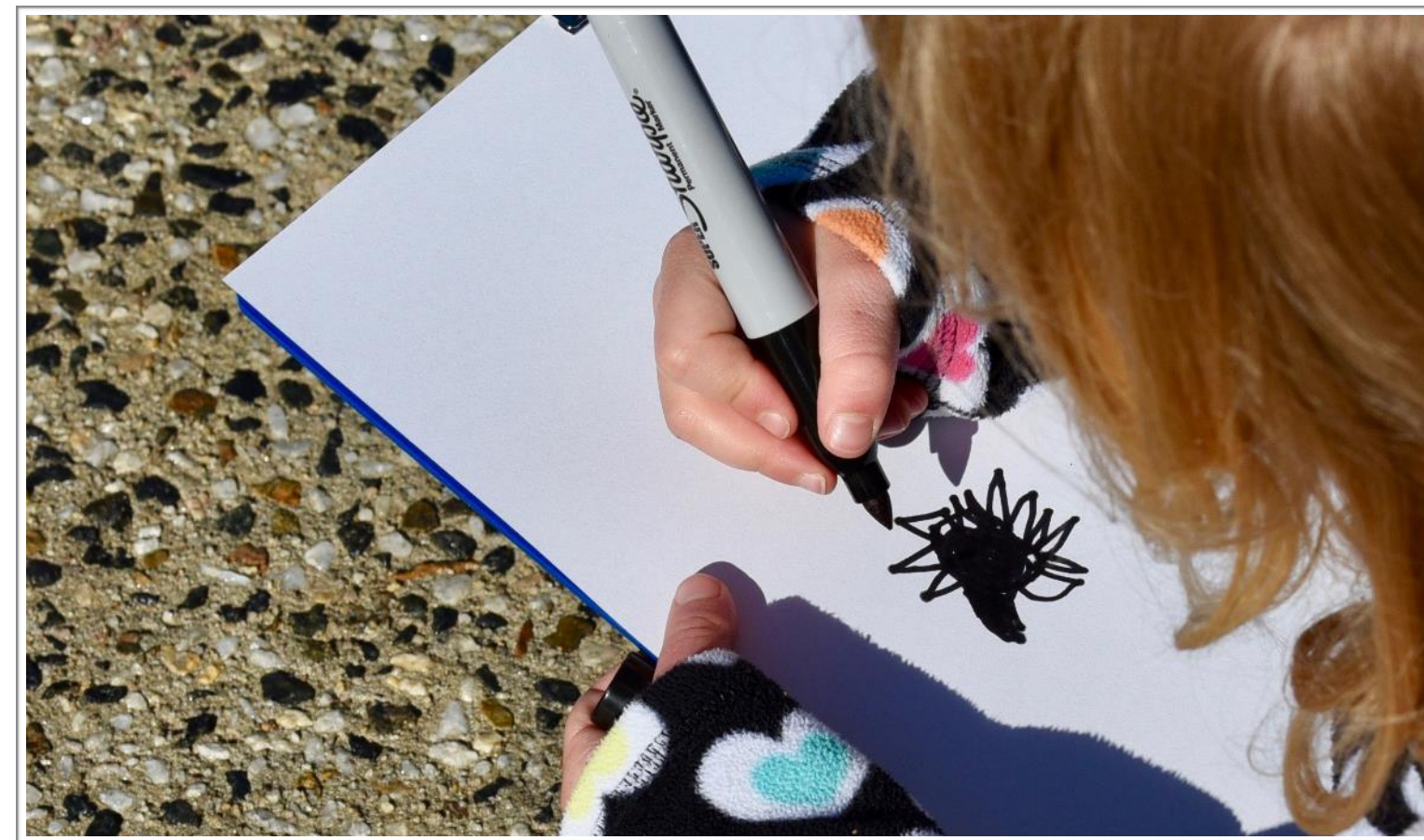
**2 Relationship: 'Who?'**



**3 Relationship: 'What?'**



**4 Relationship: 'What?'**



**5 Detail: POV Subjective 'How?'**



**6 Detail: Resolution**



# Telling a Story in Six Shots: Example 1



**1**      **Detail: What**



**2**      **Relationship: Who**



**3**      **Location: Where**



**4**      **Detail: What**



**5**      **Detail: POV Subjective / How**



**6**      **Relationship: Resolution**



# Telling a Story in Six Shots: Example 2



**1 Location: Where**



**2 Relationship: Who**



**3 Detail: POV Subjective / How**



**4 Relationship: What**



**5 Relationship: What**



**6 Detail: Resolution**



# Telling a Story in Six Shots: Example 3



**1 Location: Where**



**2 Relationship: Who**



**3 Detail: POV Subjective / How**



**4 Relationship: What**



**5 Detail: What**



**6 Relationship: Resolution**



# Story Structure

One shot (a sentence)



One scene (paragraph)

A group of 6 shots

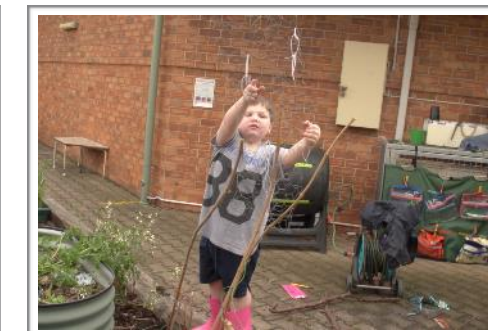
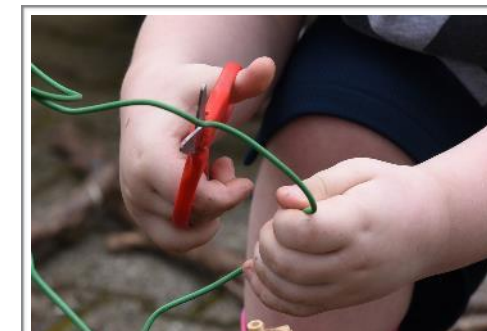
A group of 6 sentences



A sequence (chapter)

2 or 3 groups of 6 shots

2 or 3 paragraphs





# Shots that Engage



*The Where: Think 'where are we?'*

capture **location**

a wide shot  
who, where  
the **place**



# Shots that Engage



*The What: Think 'what is going on?'*

capture **relationship**

a medium shot  
*characters,*  
***situation,***  
*connections*



# Shots that Engage



***The How:** Think 'detail', think 'point of view', think 'emotion', think 'reaction'.*

capture **detail**

a close -up shot  
*feel, touch, **relationship***



# Shots that Engage



***Include:** to add impact*

show **point of view**  
*...what the subject sees*





# Shots that Engage



***Include:** to add impact*

**show reaction**  
emotion  
camera angle  
subject level





# Shots that Engage



framing  
(the child is  
framed by  
the bar)



conceal  
(not  
revealing  
the  
identity)

***Include:** to add impact*

**create interest**  
*framing, focus, angle*  
high, low angle shots  
conceal /reveal



subject  
level  
(camera  
at eye  
level)



reveal (what  
the 'subject'  
sees, POV  
shot)

high camera  
angle



# Shots that Engage



***Include:** to add impact*

**Use rules**  
The 'rule of thirds'



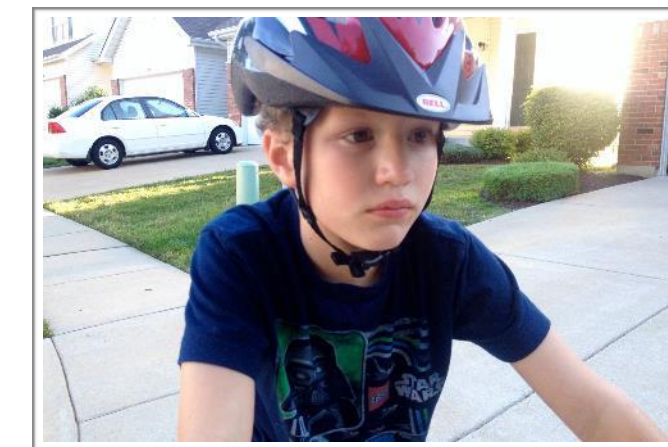
# Intentionally connect

cause and effect



action and reaction

wide, medium, close



beginning, middle, end



# Scenario

Plan the 6 shots for the following story

**‘A sandpit discovery’**



1

2

3

4

5

6

location

relationship

detail



# 6 shot planner... location / relationship / detail



1 \_\_\_\_\_



2 \_\_\_\_\_



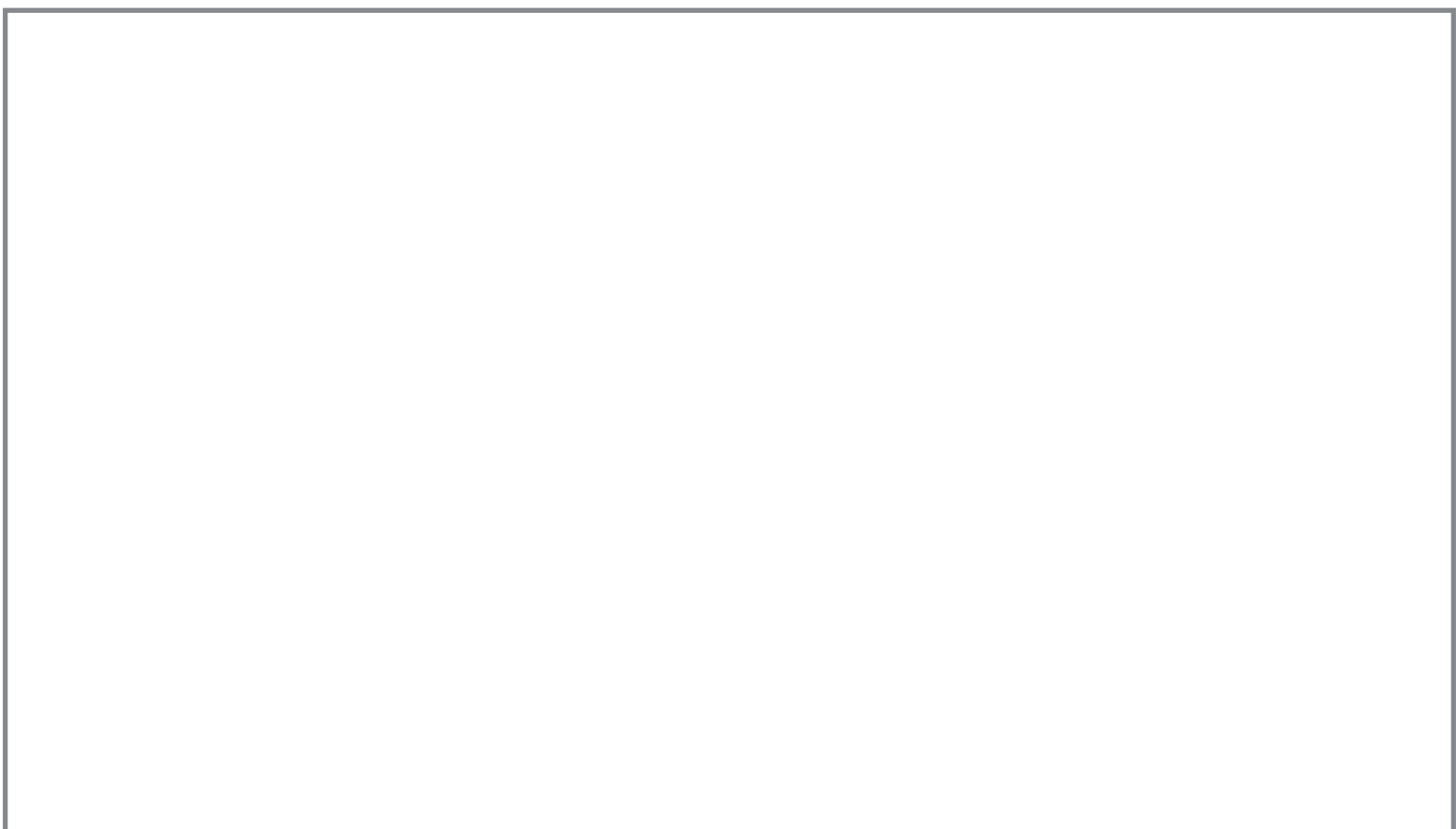
3 \_\_\_\_\_



4 \_\_\_\_\_



5 \_\_\_\_\_



6 \_\_\_\_\_



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