

# ELLA: A program to motivate language learning through digital play

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Arabic



German



Mandarin



French



Hindi



Indonesian



Italian



Japanese



Modern Greek



Spanish



Vietnamese



## What is ELLA?

ELLA is an exciting digital language learning program for preschoolers.

It opens up a world of cultural possibilities for children early in life.



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## ELLA Languages 2019



Arabic



Chinese (Mandarin)



French



German



Hindi



Indonesian



Italian



Japanese



Modern Greek



Spanish



Vietnamese

## Coming in 2020



Turkish



Korean



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## Language learning in digital environments

Key features of language learning that can be applied and adapted to the digital environment include:

### **Repetition**

such as games and experiences where language is repeated over and over within a context

### **Visual cues**

which benefit language learning by aligning images with language to reinforce learning

### **Production**

in which children need to not just understand, but also speak and produce language

### **Collaboration**

using group presence and digital play



## Digital technologies

- Part of children's lives
- Accepted part of education settings
- Support children's play and understanding
- Enhance learning
- Support relationships and interactions



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## Play-based learning with technology

Do you use technology?

What technology do you use?

Is it teacher or student led learning?

How does digital play fit with your philosophy of play-based learning?



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Department of Education



Education  
Services  
Australia



Early Learning  
Languages  
Australia





Visit the ELLA stand to explore an ELLA app





## Key features for play based learning

What are the most important elements for play based learning?

How would digital play incorporate these features?



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Education  
Services  
Australia



Early Learning  
Languages  
Australia

## Some Insights from Research

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77 per cent of children show a typical brain response consistent with automatic association of word-meaning.

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*Evaluation of the ELLA apps, Swinburne Babylab,  
Swinburne University of Technology, 2017*



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The apps encourage children to be engaged in high-quality social interaction with others while playing with the apps.

*Evaluation of the ELLA apps, Swinburne Babylab,  
Swinburne University of Technology, 2017*



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Children showed consistently high levels of engagement.

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*ELLA 2016 trial evaluation,  
Deloitte Access Economics, 2017*

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The apps encourage children to stay engaged in the learning process.

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*Evaluation of the ELLA apps, Swinburne Babylab,  
Swinburne University of Technology, 2017*



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## Access and participation for children with additional learning support needs

- Modelled language
- Practice and repetition
- Visual cues
- One-on-one support
- Collaboration
- Key words
- Behaviour management



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After using the ELLA apps, a child with severe learning delays who was non verbal was able to greet people, count and name colours in Italian.  
His speech pathologist was amazed and his parents are now learning Italian too.

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*Early Childhood Teacher*

*Mittagong, 2018*

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After two months access to the ELLA apps a child with low functioning Autism uses Chinese greeting words appropriately to communicate with educators. He can focus for 5 to 10 minutes using the apps.

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*Early Childhood Teacher*

*Kardinia, 2019*

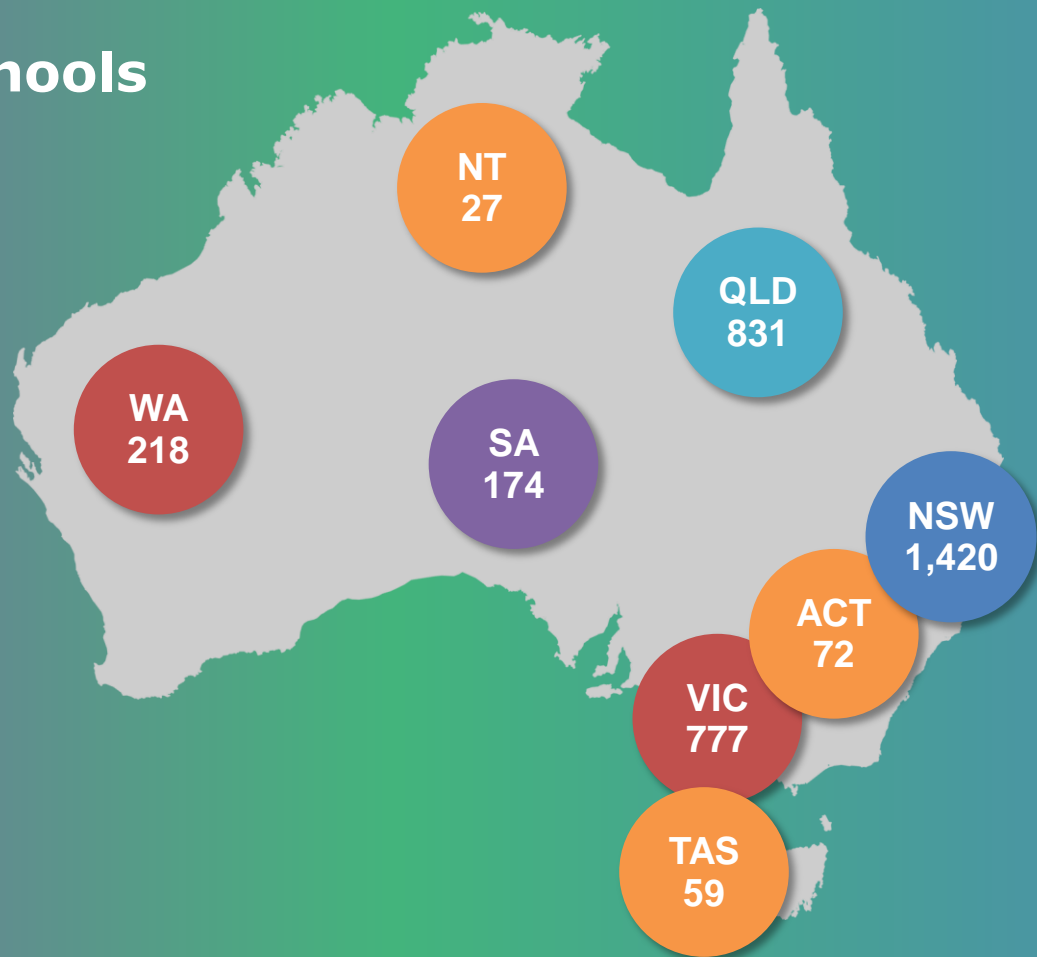


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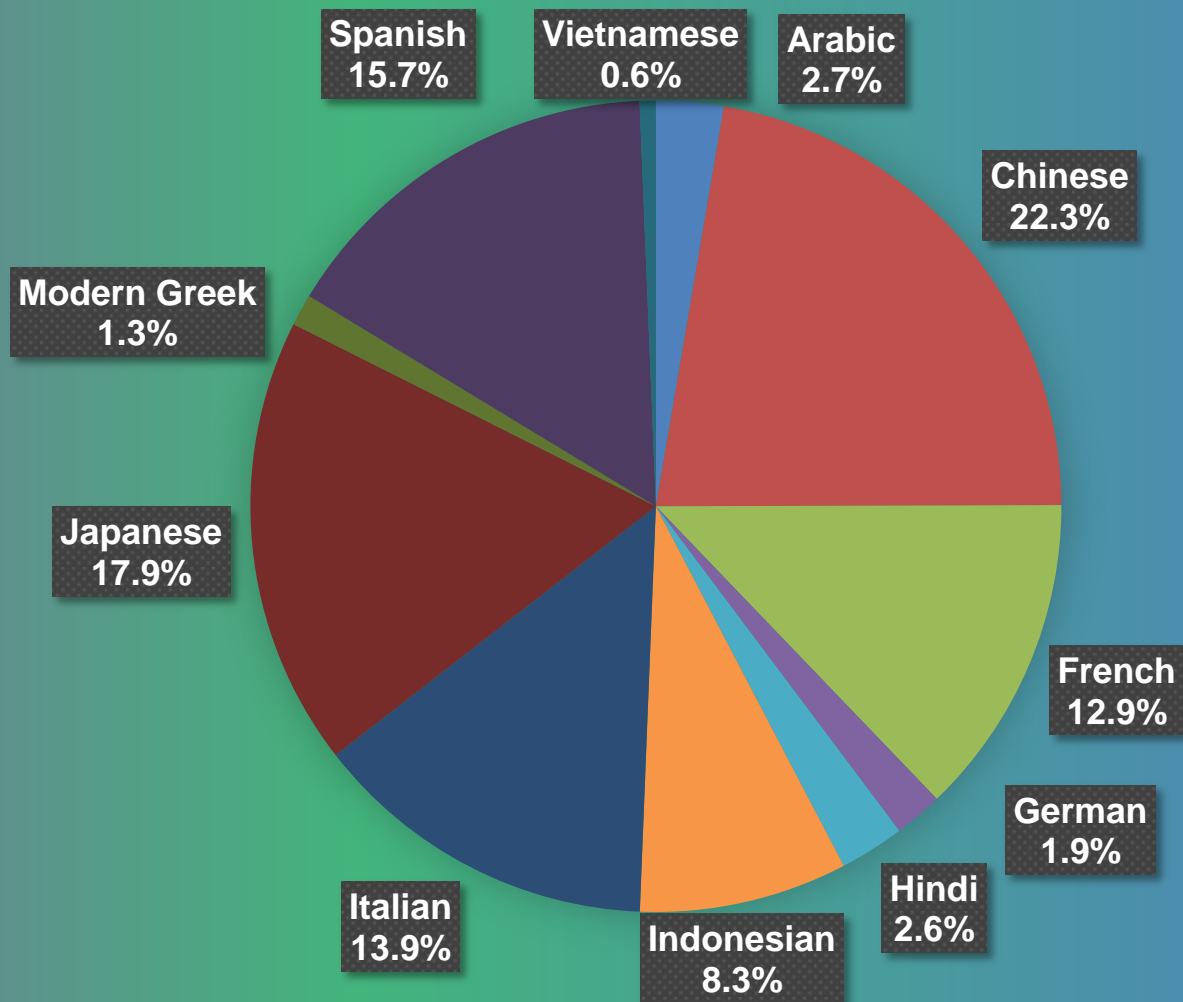


**3,578**  
**ELLA preschools**





# ELLA Languages 2019





### **App 1: In the Playroom**

Greetings/farewells  
Likes and dislikes



### **App 2: At the Beach**

Colours  
Sea creatures



### **App 3: At the Birthday Party**

Numbers  
Ingredients



### **App 4: At the Zoo**

Fruits and drinks  
Expressing hunger, thirst



### **App 5: At the Circus**

Body parts  
Expressing pain



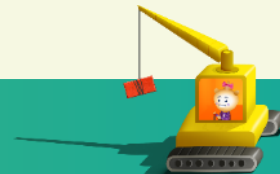
### **App 6: In the Park**

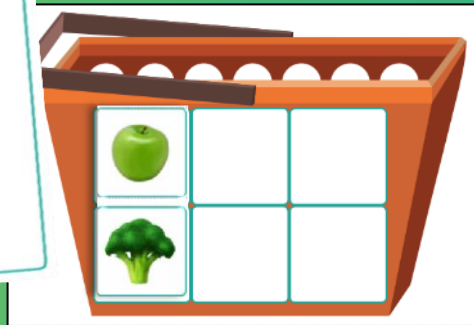
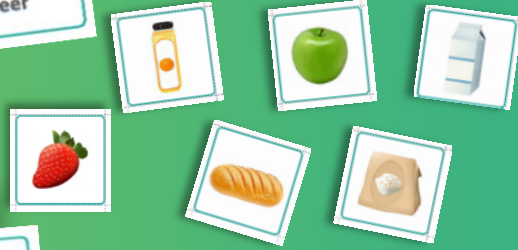
Action words  
Fast/slow



### **App 7: In the Town**

Shapes  
Size







## Research findings

*Early Learning Languages Australia 2016 trial evaluation*, Deloitte Access Economics, 2017

*Evaluation of the ELLA apps*, Swinburne Babylab, Swinburne University of Technology, 2017



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A photograph of three young children in a classroom setting, all wearing hard hats. The child on the left is a girl with pigtails wearing a red hard hat and a white polka-dot shirt. The child in the middle is a boy wearing a red hard hat and a white t-shirt with a banana graphic and the text 'LET'S GO'. The child on the right is a girl wearing a yellow hard hat and a white t-shirt. They are all looking down at something out of frame. Three colored ovals (purple, red, and blue) are overlaid on the image, each containing a word. A large teal banner is at the bottom of the image.

Social

Fun

Effective

Apply for ELLA

[www.ella.edu.au](http://www.ella.edu.au)



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